Observable Trends:

* Average fares tend to decrease with the number of rides per city. Fares have a negative correlation with city density as urban cities tend to have lower fare than suburban, and suburban cities typically have lower fares than rural cities.
* In contrast to rural areas, urban cities have more rides per city and a higher driver count in tandem. Rides per city and driver count exhibit a positive correlation.
* Urban areas have a higher percentage of drivers per city than rides per city, whereas suburban and rural areas have lower drivers per city percentage than rides per city percentage.